

South Somerset *Tourism News*

February
2021
Special
update



Included in this issue:



- Update on the exciting new Visit South Somerset Website and the FREE Listing opportunity
- Call out for news stories

This is a quick newsletter with details on how to submit tourism businesses for a FREE listing on our exciting new website, due for launch later in the Spring. To help us, please submit your details ASAP, thank you. Full details how to applying are below.

Following this week's release of the long awaited roadmap, the speed of the vaccination rollout and spring in the air, we can start to move forward with more hope and certainty for the future. Here at South Somerset, we are working with our district and county colleagues on a number of initiatives, details to be released in my next full newsletter due in March.

If you have a news story you want to include - please drop me an email.

Stay strong and safe
Becky

FREE WEBSITE LISTING OPPORTUNITY in the new Visit South Somerset Website, due Spring 2021

As mentioned in our previous newsletter, we are currently developing a new website for Visit South Somerset to help showcase our beautiful area and all it has to offer. Tourism is critical to our local economy and this new website is key to helping us attract and appeal to visitors both in the UK and beyond, when it is safe and legal to do so.

We are delighted to offer tourism focused businesses a **FREE** listing for the relevant sections. Your listing will typically appear with 1 image and some brief text, plus key contact information. Please be as accurate and up-to-date as possible, however we appreciate that circumstances do

change. Any details requiring changing or amending can be emailed to the tourism team.

Existing listings:

If you already have a listing on our site, this information will be transferred over to the new site. However, if your information needs updating, you would like a different image or are missing an image, then please submit the data via the [online form](#). You can view your current listing at www.visitsouthsomerset.com.

New listings:

If you do not have a listing on our current site and have a tourism focused business which you think should be included in the 'things to do' and/or 'accommodation' section, please complete this [online form](#) and submit it to us. If you have more than one tourism focused business, please submit a separate application for each business.

Food & Drink outlet listings:

Our colleagues in Economic Development have already started this exercise and we will work with their information and develop this for our site, together with a map. If you wish to list your business in this section, please go to [SSDC food directory](#)

Accuracy of information:

We ask that you complete the information as accurately and fairly as possible. In particular, please check any website and social media links are working if you including them.

With regard to accommodation listings, official ratings/stars with Visit England/AA/Quality in Tourism must be correct and valid. Current ratings for **Visit England** and **AA official rated and recommended** can be found at www.ratedtrips.com. You can find out about obtaining an official rating with Visit England at www.ratedtrips.com/get-listed. For more information about the **Quality in Tourism** ratings, please go to: www.qualityintourism.com We will be checking all ratings with the official bodies.

Timing:

Please complete the form as soon as possible. We are aiming for a Spring launch for the new site and would appreciate the information by **12th March 2021**. Thank you. If you dont want to be listed at the moment, dont worry, just get in touch when you are ready and we can add you at a later date.

More the merrier!

If you know of other tourism focused businesses you think will fit the listings we are offering, please forward this newsletter with the [online form](#) or ask them to visit the [trade pages](#) on our current site.

No longer operate?

To be removed from our database and website, please email the business name and address to toursim@southsomerset.gov.uk and thank you for all your hard work in supporting tourism in South Somerset.

Website terms of use:

By submitting your application and in order that we may process your details for inclusion on the new website, you are agreeing to the Terms & Conditions. These can be viewed on the [VisitSouthSomerset](#) website. Once on our system you will also receive regular newsletters from the South Somerset Tourism team. Your contact information is not shared or used for any other purpose.

The South Somerset Tourism Team reserves the right to reject a submission if they feel it is inappropriate or inaccurate. It is important to note that Visit South Somerset, by listing your business, does not imply recommendation by the inclusion of content.

Thank you.

Anything to contribute?

The tourism newsletter is generally distributed quarterly (March, June, September and December) with additional editions produced if there is important and relevant information to share.

It is emailed to South Somerset businesses on the tourism database and appears on the trade pages of www.visitsouthsomerset.com

We love to hear and share your news and success stories, so please email items for the next issue to Becky.Cotterill@southsomerset.gov.uk

Unsubscribing and your privacy

If at any time you wish to unsubscribe to the newsletter and have your details removed from the database, please email tourism@southsomerset.gov.uk or click the button below.

Very occasional we feel it is appropriate and beneficial to forward emails and newsletters from our partners, can you please email tourism@southsomerset.gov.uk if you would rather not receive this information.

For more information about how South Somerset District Council uses and keep your information secure, please see the Privacy page on our website - <https://www.southsomerset.gov.uk/about-our-website/privacy-and-data-protection>.

www.visitsouthsomerset.com

Keep in touch

